



FOR IMMEDIATE RELEASE

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ROAR BUSINESS SERVICES JOINS PROFORMA NETWORK

CHARLOTTE, NC (July 1, 2019) – Rick Arcia, Owner of ROAR Business Services Powered by Proforma, recently pursued his entrepreneur dreams to expand his business and enhance his client offerings by partnering with Proforma.

Prior to partnering with Proforma, Arcia attended National University in Vista, CA, where he earned his Bachelors in Business Administration in Marketing while serving in the United States Marine Corps. Arcia brings over 20 years of experience in the industry to the Proforma Network and has specific experience in business development, print and promotional products, event and experiential marketing, marketing asset management and sales and marketing leadership.

“I’m so excited to be joining the Proforma Network,” Arcia said. “Their reputation and achievements help new businesses grow quickly by providing the most innovative and cutting edge, product and service solutions through more than 650 offices across the globe. I’m excited to see my business excel with Proforma!”

Arcia is committed to providing businesses with fresh ideas, inspiration, strategies and tools to help them achieve their business goals. He is excited to receive full-360 support from Proforma and in return, provide that same support to his clients.

Proforma delivers fully integrated services and products to handle all business needs, making them the One Source for all brand marketing and graphic communications needs. From the development of brochures and promotional items, to the execution of marketing campaigns and eCommerce solutions, Proforma provides the creativity and innovation needed to sharpen your competitive edge.

When working with ROAR Business Services Powered by Proforma, customers are able to engage with the most innovative & cutting edge products and service solutions. ROAR applies creativity and innovation to your business challenges, from the development of brochures and promotional items to the execution of marketing campaigns and eCommerce solutions, making them the One Source for all your brand marketing and graphic communications needs. For more information about ROAR Business Services, please visit <https://roarbebold.proforma.com/>

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About Proforma

With over 40 years of experience and nearly \$500 million in sales, Proforma is the leading network of Owners in the printing, promotional products and packaging industry. Proforma’s record breaking success includes having 25 of its Owners make Inc. Magazine’s list of the 5,000 fastest-growing companies. In 2018, Proforma celebrated 190 Owners achieving its annual Million Dollar Club with sales ranging from \$1 million to \$35 million in sales. The Proforma Million Dollar Club is the largest collection of million dollar and multi-million dollar Owners in the industry.

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